



POLE WIN ANIMATION

公司概况

Company profile

广州极点文化（POLE WIN）是专注游戏及数字娱乐领域的内容智造商，核心团队由来自知名游戏厂商的资深导演、视觉艺术家及动画专家。凭借对游戏与影视级制作的深度融合，我们为客户提供全流程创意开发与制作服务，包括CG动画、引擎动画、插画包装和平面，助力《王者荣耀》《LOL》《PUBGM》等头部IP打造高质量内容。

我们以“为客户提供高质量内容”为使命，以“创意+科技+艺术”为驱动，构建工业化数字内容生产线，融合虚幻引擎实时渲染、AI辅助设计及动态捕捉技术，实现创意从概念到落地的全流程效能跃升

全流程视频制作

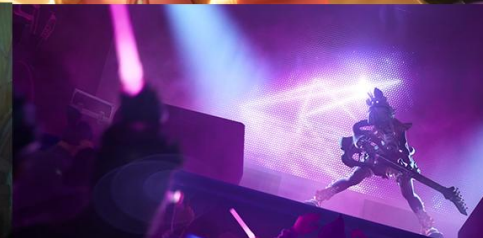
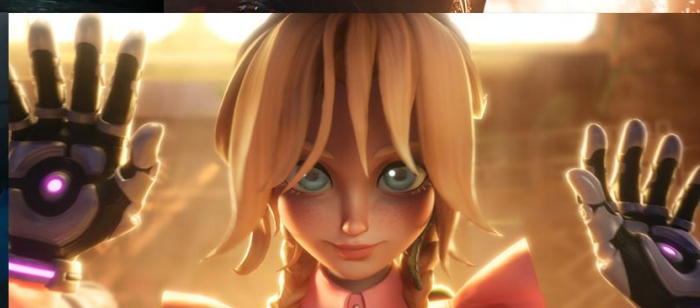
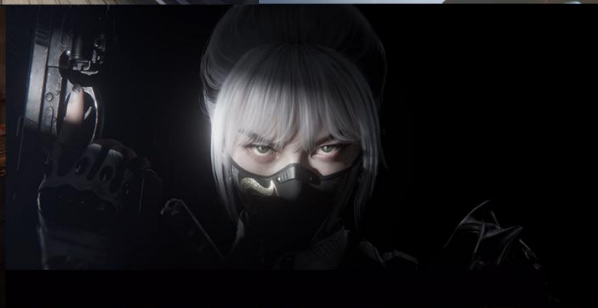
ANNIVERSARY PROJECT REVIEW



香山



Many attempted but never returned



服务范围

Scope of service



CG动画 全流程

创意脚本
分镜
美术设计
角色资产
场景资产
layout设计
动画制作
灯光制作
3D特效
2D特效
后期合成



UE引擎动画 全流程

创意脚本
分镜
美术设计
角色资产
场景资产
layout设计
动画制作
灯光制作
3D特效
后期合成



插画&包装 全流程

创意脚本
分镜
美术设计
插画绘制
后期动画
后期特效
后期合成

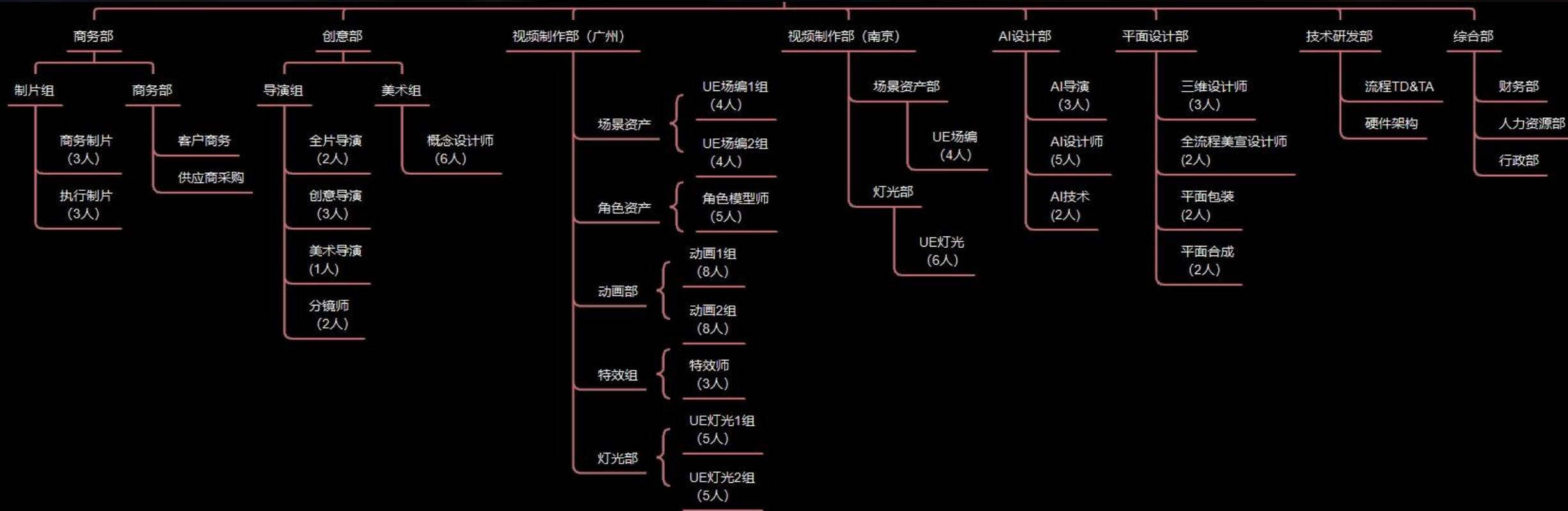


AI影视制作 全流程

AI影视制作
AI动画制作
AI辅助设计
AI音乐创作
AI流程定制

公司架构

structure



人员概况

Employee profile

3D环节	导演	美术	角色资产	场景资产	动画	灯光 (引擎)	灯光 (3渲2)	合成 (引擎)	合成 (3渲2)	特效
人数49	4	4	4	5	10	8	4	3	5	2

2D环节	导演	美术	2D后期	平面设计	KV	游戏UI
人数24	3	5	10	2	2	2

AI环节	导演	设计师	技术
人数10	3	5	2

项目案例 PROJECT CASE



CG动画项目执行

CG animation project execution

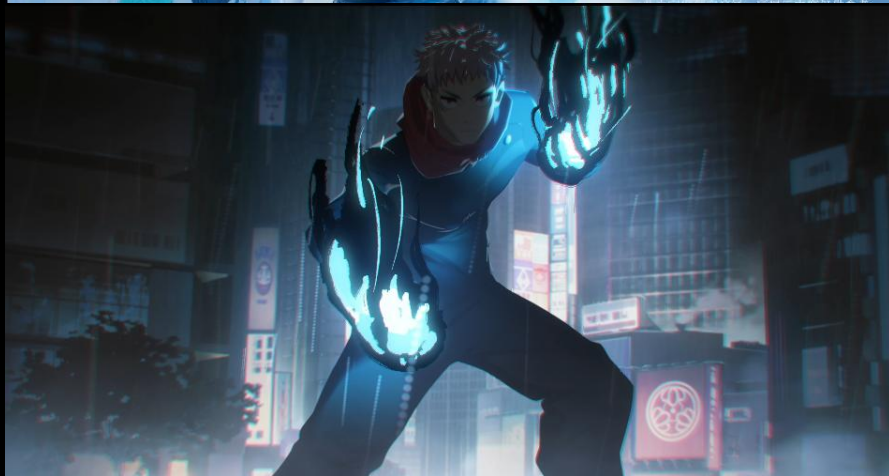


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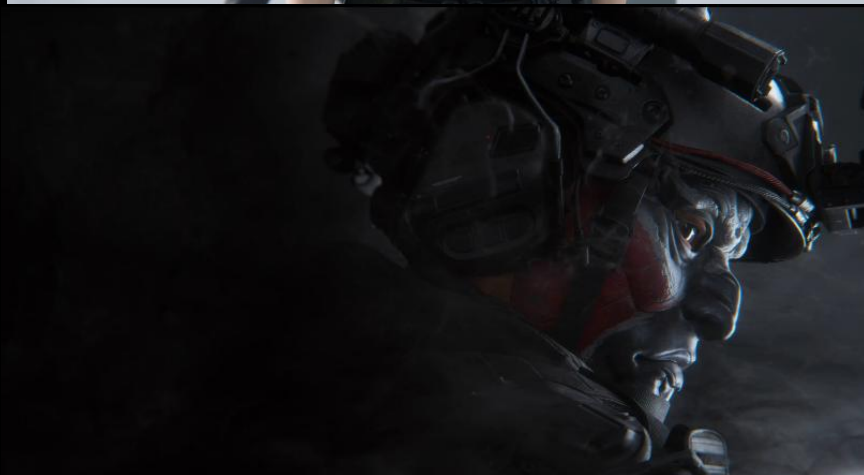


UE后期执行

UE Lighting&Comp execution



三角洲行动



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UE后期执行

UE Lighting&Comp execution



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CG动画项目执行

CG animation project execution

陰陽師
©mweq



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CG全流程执行

CG animation project execution



<https://www.youtube.com/watch?v=vneE5vd4Bxo&t=57s>



<https://www.youtube.com/watch?v=EzNVwEE6tNo>



CG动画项目执行

CG animation project execution



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CG动画项目执行

CG animation project execution



<https://www.youtube.com/watch?v=h9hOPPbDAq4>

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<https://www.youtube.com/watch?v=F4N1GWVspc8>

https://www.youtube.com/watch?v=bPLwhq_KTvc

<https://www.youtube.com/watch?v=kzGi9GdGQ3Q>



CG动画创意&执行

CG animation project Creativity and Execution

英雄联盟
LEAGUE OF LEGENDS

手游

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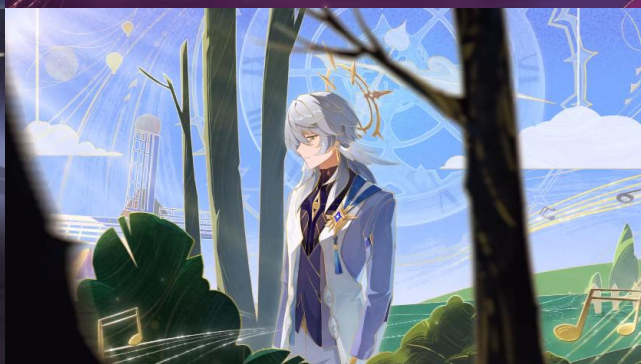
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2D全流程执行

2D project Creativity and Execution



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CG全流程执行

CG animation project Creativity and Execution

金铲铲之战



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3D后期执行

3D post-execution



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过场动画执行

CG animation project execution



NARUTO
MOBILE 火影忍者



AI影视执行案例
AI Film Production Portfolios

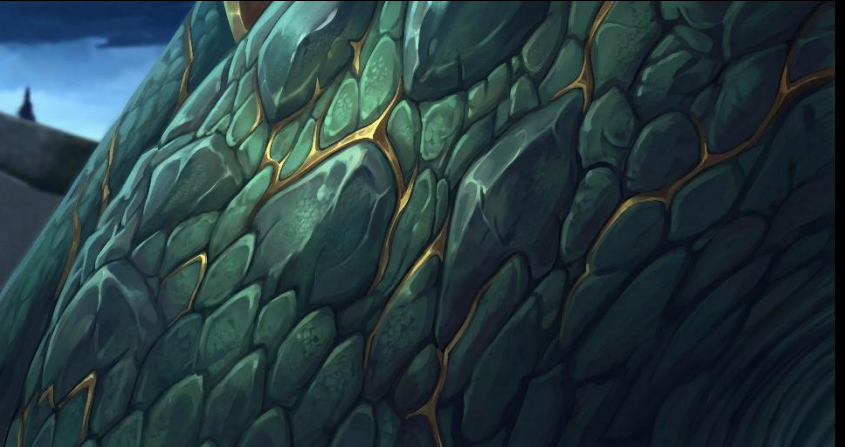
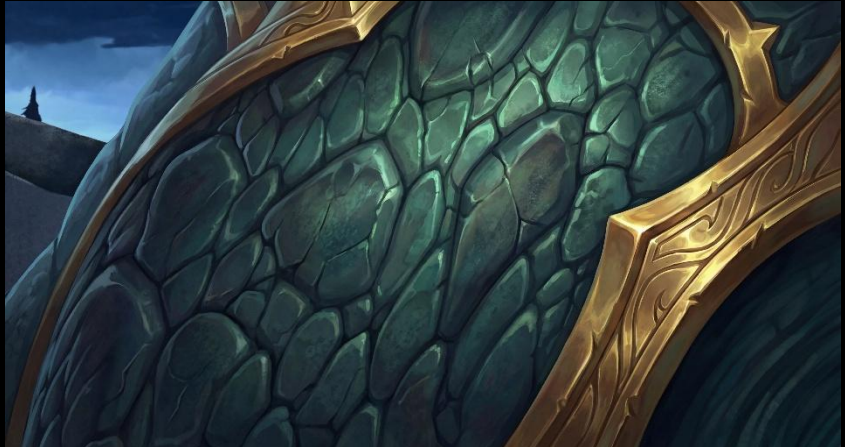
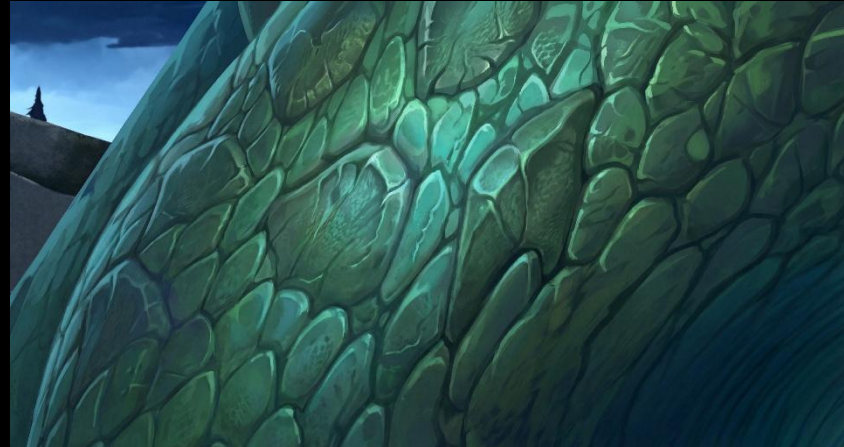


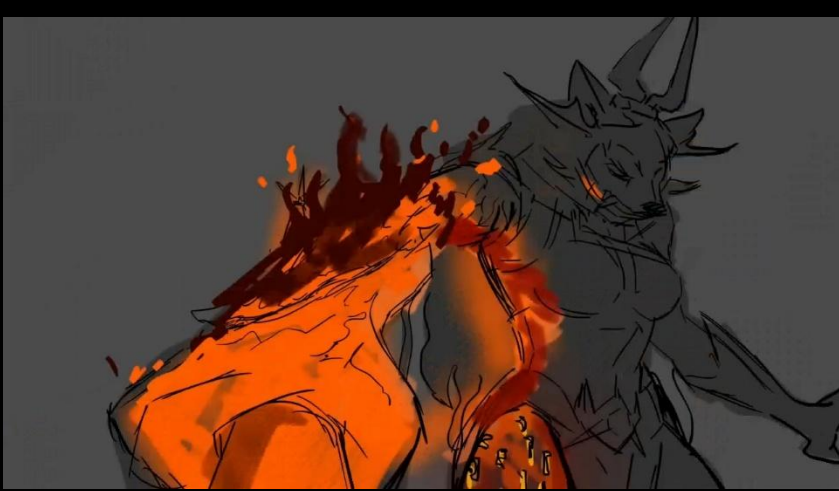












The shadow of death hangs over us.



War rises from Antagarich's swamps.



A stranger becomes a spark of fate.



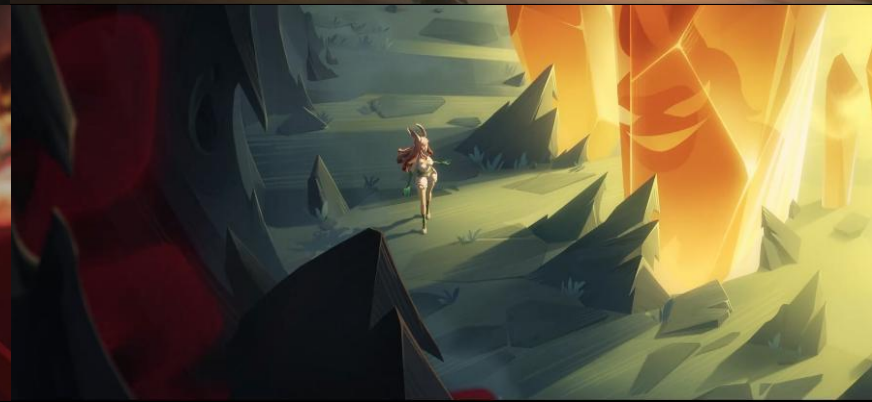
Ancient powers are awakening.



All paths lead to one final answer.



其他全流程执行案例
COMPLETE FLOW PROJECT CASE





destroy everything



about to reverse



there is no Year can hold us back



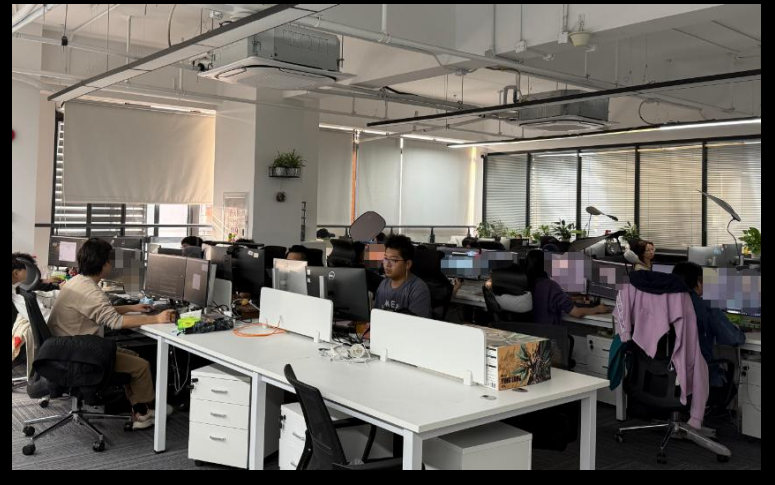
ライフアフター







办公环境
Workplace



THANKS